

For Programmers and Managers of Youth Development Programs

MBA IX Symposium

PROVINCIAL CONSORTIUM ON

Youth in Recreation

Tuesday, November 17,
Wednesday, November 18, and
Thursday, November 19, 2009
Kempfenfelt Conference Centre, Barrie, Ontario

It's time to get your MBA!

This Symposium is designed to help
improve the quality of services that you
and your community provide for youth
ages 13 and up.

MBA – it's the **More** and **Better** Approach!

Early Bird Registration Deadline
October 23

Regular Registration Deadline
November 9

This 9th annual Symposium is presented by the Provincial Consortium on Youth in Recreation. Consortium Representatives: Boys and Girls Clubs of Canada – Central Region, Ontario Physical and Health Education Association, Parks and Recreation Ontario, Sport Alliance of Ontario, City of Toronto – and supported by The Laidlaw Foundation and the Ontario Ministry of Health Promotion.

MBA IX Symposium 2009

It's time to get your MBA!

This Symposium is designed to help you increase the kinds of programs, and improve the quality of services, that you and your community can provide for youth (the MBA uses the definition for youth as being those ages 13 to 19). The MBA – it's the More and Better Approach! Back by popular demand, this year's Symposium will be a combination of learning from the field and specific training on working with youth. In addition to the 12 educational sessions from practitioners across the province, a special day-long training session will be included, using the *Positive Youth Development Resource Manual* as a guideline (developed by the Act for Youth Upstate Center of Excellence, Cornell University, New York).

The MBA format is designed to give every delegate the opportunity to see every presentation and participate in the training module. Participants benefit from hearing questions and answers from peers and colleagues in the audience. To maximize networking and interactions with the presenters, delegate registration is limited to 100. The MBA is recognized as the single most important, and largest, training event in Ontario specifically designed for staff and volunteers who work in, manage or support youth development programs.

Training Module

Positive Youth Development (PYD) and Effective Youth Engagement (EYE)

Presented by Members of the 2009 Coordinating Committee

You've likely heard the term "positive youth development," but what does it really mean to us in the recreation and health promotion sectors? What is it that young people need to thrive? As a movement that is more than a decade old, where did PYD come from and what are the principles upon which it is based? A quick introductory session on PYD will ensure that everyone is on the same page before we explore the EYE of youth in more detail. Training areas will cover: meaningful roles for young people; benefits of youth involvement; organizational roadblocks to effective youth engagement; recruiting, preparing and retaining youth; preparing adults for youth involvement; and youth adult partnerships. After taking this training, you will be able to make the move to bring an EYE approach to your community!

TIME: Registration begins at 12 noon on Tuesday, November 17 (program begins at 1 pm – please have lunch before coming) and continues to lunch (included) on Thursday, November 19.

LOCATION: Kempenfelt Conference Centre is located just east of Barrie, Ontario. For directions go to www.kempenfelt.com.

For more information: Contact Marion Price at 416-426-7065 or by email at mprice@prontario.org.

Additional symposium brochures/registration forms can be downloaded from www.youthinrecreation.org or e-mail pro@prontario.org.

Symposium Details

Strategies for Working with Youth

TUESDAY NIGHT



Speed Networking at its Best

Here is your opportunity to meet and chat with others who are as committed as you are to working with youth! Meet fellow delegates and, in a forum of facilitated “speed dating,” learn about each other, programs and resources you might want to bring back to your community. Be sure to bring your business cards – or print up your coordinates for others who may want you to provide them with your good stuff too!



1 Toronto Sport Leadership Program

Ann Doggett, *Community Recreation Supervisor, City of Toronto, and Youth Participant*

This unique program offered by the City of Toronto, along with a number of partners, and located within select Toronto secondary schools, is working with youth who have the potential to be leaders. This presentation will highlight the steps for successful implementation of the program, including how to: work with multiple partners; keep key players at the highest level of the organization involved; listen to youth to really meet their needs; create a “Memorandum of Understanding” with various partners; and create a sustainable program with funding “in the bank” for three years.



2 Principles and Key Elements of Youth Engagement

Lew Golding, *Manager, Substance Abuse Program for African Canadian and Caribbean Youth, Centre for Addiction and Mental Health*

Effective youth engagement doesn't “just happen.” Adults must understand and practice the key elements and guiding principles of youth engagement (YE), know what works, and be aware of best practices. When all is in place, the process of YE can be used as an effective Public Health Strategy. The Centre for Addiction and Mental Health (CAMH) has been using youth engagement as a means to connect with, support and help youth become more involved in their lives. Hear about the Regent Park Focus Youth Media Arts Centre and a non-CAMH initiative called Empowered Student Partnerships – great YE programs designed to help meet youth's creative and learning needs.



3 Power of Peer to Peer Approaches

Jackie Ralph, *Grey Bruce Friends and Neighbours (FAN) Club Coordinator, CAMH/GB*

The arts can be a means to engage youth as participants and/or leaders. Through the arts, youth can convey messages to younger children with the goal of promoting positive mental health and reduce substance abuse. This approach is exemplified through the Grey Bruce FAN Club, where youth from the Supervised Alternate Learning for Excused Pupils (SALEP) use puppetry to talk to younger peers. This session will concentrate on how youth have been engaged with, and become advocates for, an arts-based program in which they can explore their creative, nurturing and leadership potential in a safe and supportive environment.



4 Z beside the Y

Jennifer Colwell, *Youth Centre Supervisor, Cambridge YMCA, and Youth Centre Council Members*

In cooperation with many local agencies, the YMCA of Cambridge operates the Z beside the Y youth centre. The centre uses the 40 Developmental Assets (Search Institute) as a framework for its work with youth and how they do this will be covered in the presentation. General programming aspects, such as how you get youth through the door and how to keep them engaged and coming back, will also be shared. Youth participants will speak about how their needs are met at the centre and delegates will leave with a package of information on programs and services offered at the Z.



5 SAP Bucket - Resiliency Building Tool for Youth

Janet Humble, *Community Health Promoter, North Bay Parry Sound District Health Unit*

It's not sappy, it's really useful! The Substance Abuse Prevention (SAP) Bucket is a resource tool for those who work with youth. It consists of nearly 20 resiliency and skill-building games. These highly interactive, and at times physical, activities provide information and generate

Strategies for Working with Youth

WEDNESDAY NIGHT

"Fair" Games and Fare

Gather with others in this fun-filled night of classic fair games, activities and food. Will it be the milk bottle toss, goldfish in a cup, or the duck pond that you like best?

Have a hankering for cotton candy or popcorn? The MBA bucks (which you get at registration and earn throughout the symposium) will pay your way into the park, buy you some goods, let you haggle with the Kempenfelt "Carnies" and get you and your team more chances at winning the Big Prize!

discussion about the possible outcomes of alcohol and other drug use. Through the activities, youth are able to better understand the concepts of risk taking and consequences, and learn creative thinking and problem solving techniques. Delegates will receive a CD of resources from this session.



6 Females Using Energy for Life (F.U.E.L.)

Sarah Leyenaar, Health Promoter, **Kendra Harle**, Public Health Nurse, Niagara Region Public Health; **Kyla Cizsek**, Youth Co-Launch Coordinator

Females Using Energy for Life (F.U.E.L.) evolved after the evaluation of the pilot project, "Run Like a Girl," a weekly after-school program training girls to work up to running 5km. F.U.E.L. helps female high school students develop the confidence to learn new skills and engage in healthy and active lifestyles. It is planned and implemented in each school by an Advisory Committee of 10 female students and volunteer teacher advisors, with support from a local school nurse and health promoter. This session will cover: why the program was needed; how it was launched in each of the schools; the activities and curriculum offered; the diverse funding partners; and how the program is being evaluated.



7 Youth-Focused Community Economic Development

Cheryl Smith, Manager Community Partnerships & Funding
Trevor Johnson, Supervisor, Recreation Community Service, City of London

In the fall of 2008, the City of London created a neighbourhood-based economic development process. Unique to this process was its active engagement of youth. With few examples of such truly comprehensive models, the City crafted a new and practical design that can be used by other communities going through a similar process. Emphasis will be placed on the economic nature of the approach (the rationale for, and why to engage youth in economic development discussions and planning) and a review of the new tool that was produced from this community exercise.



8 Young Decision Makers

Representatives: Centre of Excellence for Youth Engagement

The Centre of Excellence for Youth Engagement has long been a leader in researching and promoting youth involvement in community-based activities and processes. Using the five characteristics of a well-developed youth as a starting point, the Centre has created a Young Decision Makers (YDM) model which agencies and communities have adopted. The YDM model sees young people studying and discussing issues, making decisions, informing policy makers and taking action to make change. This session will provide an overview of the YDM process, share what YDM groups have achieved, and inform local communities about how to access the YDM approach.



The MBA is a SWAG convention!

Bring t-shirts, pens, bags, hats, mugs, and/or anything and everything that you give away to staff or volunteers to promote your services in the community. SWAG draws are held throughout the MBA and, in addition to coming away with a great gift, you'll also get some great ideas of what new promotional items you might want to buy for your next event!

Strategies for Working with Youth



9 Provincial Government Update

Tracy McMurray, Sport and Recreation Consultant, Ministry of Health Promotion

This is your opportunity to get an annual update on the work and priorities of the parks and recreation sector's closest provincial government allied Ministry – the Ministry of Health Promotion. In addition to hearing about the Ministry's general programs and evolving policies, you will likely be interested in an update on two new initiatives that will directly impact Ontario youth – the After School Strategy and Youth Engagement Strategy. Additionally, a status report on the recently offered Healthy Communities Fund will be provided. After this session, you will be 'in the know' with Ministry priorities and funding opportunities that might be available to help you get youth actively engaged in your community!



10 Using Photovoice as a Tool for Youth Advocacy

Misty Klie, Community Program Facilitator, Windsor FOCUS
Jill Conlon-Ray, Facilitator, Kids Alliance

A picture is worth 1,000 words. And when it comes to getting the youth voice in front of local politicians and decision-makers, sometime a picture will do it! Photovoice, a project of seven young women, used the arts as a medium to express concerns, promote dialogue and engage policy makers. In addition to helping create a voice for an under represented constituency of youth, this project strengthened relations between two local service providers. Learn how these groups help youth create social change within and at the community level.



11 Youth Engagement through Arts and Culture

Alicia Subnaik Kilgour, Children's and Teen Services Supervisor
Lindsay Shaw, Teen Services Assistant

The Collingwood Public Library applied for, and was successful in getting, a Library Strategic Development Fund grant to engage youth. Because of this grant, use of library programs and services by teenage youth has significantly increased. Partnerships and alliances with local service clubs and organization have been formed, which will ensure continued support and sustainability of the teen activities. Of particular interest is how perceived "at risk youth" have been engaged through the library and how parents are now speaking about how their teens are reading more and getting better grades in school. This presentation will focus on the "what" and "how" of this "turnaround in teens."



12 Youth, the Web and Social Media

Jonathan Kochis, Partner/Accounts & Strategy, Resolution Interactive Media

Research proves that teens, although very familiar with the web, aren't the savvy users we sometimes make them out to be. This session examines this hypothesis and extends it to social networking and social media. What are the 2.6 million Canadian teens with Facebook accounts using the utility for? Is publishing content as important as maintaining social connections or are the two reversed? Backed by primary research, this session will attempt to answer these questions and further the discussion around youth and the social web.

The 2009 MBA Coordinating Committee is:

Kim Bradley,

Manager of Recreation
Programs, City of Pickering

Michelle Cundari,

Community Health
Promoter, North Bay Parry
Sound District Health Unit

Tracy McMurray,

Sport and Recreation
Consultant, Ministry of
Health Promotion

Marion Price,

Manager, Parks and
Recreation Ontario

Brenda Whitehead,

Program Manager,
Municipality of Port Hope

Jessica Wolfe,

Recreation Programmer,
City of Barrie

Display Area

Please bring information on your youth programs or initiatives!

The more information (and handouts), the better! Tables will be set up around the perimeter of the room for you to promote what is happening in your community. Display units are also welcome!

Registration Form MBA IX SYMPOSIUM

Early Bird Deadline:
October 23, 2009
Registration
Deadline:
November 9, 2009

Tuesday, November 17 to Thursday, November 19, 2009

Please print (using black ink) and complete in full.

Name _____ Position _____

Employer /Organization _____

Address _____ City _____ Postal Code _____

Tel _____ Fax _____ E-mail _____

Do you have any dietary restrictions or special needs? YES NO

If YES, please specify: _____

Please check if you do not wish to receive further notices about professional development events and/or information.

REGISTRATION FEES:

Registration includes accommodation (single or double), resource materials, and all meals taking place between the Symposium start and end times, as noted in the Symposium Details section on page 2.

	Early Bird – by OCTOBER 23	Regular – by NOVEMBER 9	GST	Total
Double *	<input type="checkbox"/> \$529.00	<input type="checkbox"/> \$569.00	x 5% =	
Single **	<input type="checkbox"/> \$589.00	<input type="checkbox"/> \$629.00	x 5% =	

* Double means you share a room with another delegate. If you have a preferred roommate, please provide his/her name below.

** Limited "Single" rooms are available and cannot be guaranteed. These are on a first-come basis only.

GST # R107816233

Accommodation: Male Female • Preferred roommate (double) _____

YES, I'd like to reserve space on a display table! **YES, I will bring SWAG!**

PAYMENT INFORMATION

Payment Address: Same as above (if not, please fill out below)

Address _____

City _____ Province _____ Postal Code _____

Cheque Enclosed (payable to *Parks and Recreation Ontario*)

VISA MC Card # _____ Expiry Date ____/____

Cardholder Name _____

Signature _____

SEND REGISTRATION TO:

MBA IX Symposium
 Provincial Consortium on
 Youth in Recreation
 c/o Parks and Recreation Ontario
 302 – 1 Concorde Gate
 Toronto, ON M3C 2C6

TEL 416-426-7142

FAX 416-426-7371

E-MAIL pro@prontario.org

CANCELLATION POLICY: A 50% cancellation fee will be applied to cancellations made between November 2nd and 9th. Cancellations made after November 9th are non-refundable. All requests for cancellation must be made in writing.