

2026

PRO EX Exchange: Aquatics Sponsorship

Exchange Date: October 7

Location: Brampton, Ontario

For the first time since 2023, PRO is bringing the aquatics sector back together for a dedicated, focused learning opportunity.

PRO EX Exchange: Aquatics is a one-day, high-impact event designed exclusively for aquatics supervisors, municipal leaders, facility operators, and sector decision-makers across Ontario. With 150 expected attendees and 10 targeted sessions, this event represents a renewed commitment to advancing aquatic leadership, safety, operations, and innovation across the province.

We invite sponsors to align with this re-energized platform and connect directly with the professionals shaping aquatics service delivery in Ontario.



Event Quick Facts

- 150 expected attendees
- 70% municipal leaders
- 85% involved in purchasing decisions
- Representation from across Ontario

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PRO EX Exchange: Aquatics is a high-impact, single-day experience designed for the professionals responsible for leading, managing, and evolving aquatic services across the province.

With 150 engaged delegates and a focused agenda, sponsors gain direct access to a highly relevant audience – not just brand exposure, but a real connection with decision-makers.



Why Sponsor?

Strategic Access

Engage directly with aquatics professionals who influence purchasing, policy, staffing models, capital investment, and operational standards across the province.

Targeted Visibility

This is not a large trade show. With 150 focused delegates in a single-day format, sponsors benefit from concentrated visibility and meaningful interaction.

Sector Leadership Alignment

PRO EX Exchange: Aquatics marks PRO's first dedicated aquatics event since 2023. Sponsorship positions your organization as a committed partner in advancing aquatics excellence, safety, and innovation.

High-Impact Format

With 10 sessions, a keynote, structured networking, and shared learning moments, the day is intentionally designed to maximize engagement, creating multiple touchpoints between sponsors and delegates.

Partnership-Driven Approach

We work with sponsors to ensure alignment with your objectives – whether that is thought leadership, product visibility, or relationship development.

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Sponsorship Tiers

Title Sponsor \$10,000	<ul style="list-style-type: none">• Name recognition in the event title• Introduction during Delegate Welcome Address• Receipt of event delegate contact information with consent• Logo placement in all event-related member communications• Logo placement on six posts across PRO's social media channels• Five top banner ads in PRO's biweekly NewsBrief• Listing on the event webpage• 2 Complimentary Day passes
Keynote Sponsor \$6,500	<ul style="list-style-type: none">• A 5-minute presentation before the keynote• Receipt of Conference delegate contact information with consent• Logo placements in three event-related member communications• Three leaderboard ads in PRO's biweekly NewsBrief• Listing on the event webpage• 1 Complimentary Day Pass
Meal Sponsor \$5,000	<ul style="list-style-type: none">• Logo placement at Breakfast or Lunch• 1 complimentary registration• Logo on event webpage
Break Sponsor \$2,500	<ul style="list-style-type: none">• Logo placement at designated break service• Bundle options available• Logo on the event webpage
Session Sponsor \$1,500	<ul style="list-style-type: none">• Logo displayed during the session• Recognition by the moderator• Logo on event webpage
Delegate Giveaway \$3,000	<ul style="list-style-type: none">• Sponsor the approved delegate giveaway• Logo on the sponsored item• Recognition in Closing remarks

*HST will be added to all prices; there are no refunds once purchased

*Current Corporate PRO members receive a 5% discount on networking sponsorship packages. Member discounts do not apply to branding packages.

*Each sponsorship opportunity is designated for a single organization/vendor. Sharing of sponsorship is prohibited.