

2026

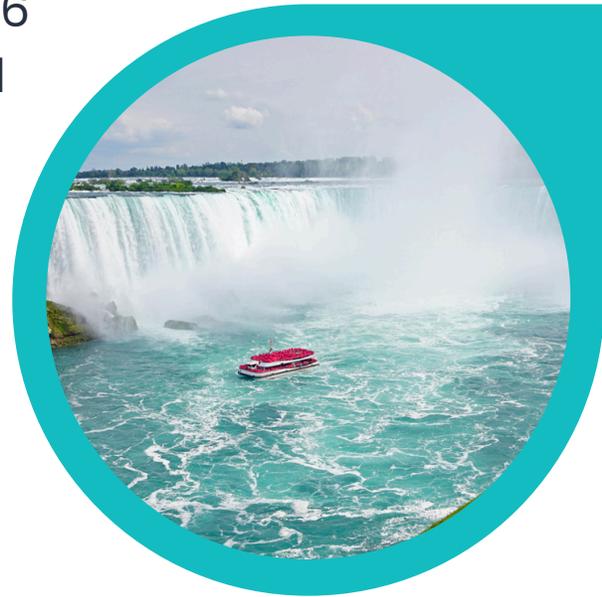
# PRO EX Summit Trade Show

**Trade Show Date:** April 30, 2026

**Summit Dates:** April 30 – May 1

**Location:** Niagara Falls, ON

Welcome to the **2026 PRO EX Summit Trade Show**, a uniquely curated opportunity to put your brand in front of top decision-makers from across Ontario's parks and recreation sector. This is where ideas spark, skills grow, and community impact takes centre stage, and you can be a part of it all!



## Trade Show Quick Facts

-  10 exhibitor booths available
-  175 delegates attending from across Ontario
-  Priority access for PRO Corporate & Community Agency Members

# 2026 PRO EX Summit

## Trade Show

### Who attends the 2026 PRO EX Summit?

This group of 175 recreation and community leaders from across Ontario are some of the key decision makers in the sector, influencing purchasing, partnerships, and programming decisions across the province.

- 📍 Municipal Recreation Leaders
- 📍 Sport and Recreation Directors
- 📍 Community Agency Decision-Makers
- 📍 Sector Partners and Policy Influencers

### Trade Show Format

This Trade Show is designed with conversation, demos, and relationship-building in mind!

- 📍 Only 10 spaces available for a curated experience
- 📍 High top tabletop booths - a comfortable display height
- 📍 Dedicated display space per exhibitor
- 📍 Open concept layout for optimum visibility

### Booth Rates

Non - member \$825\*

Member \$660\*

\*HST will be added to all prices; there are no refunds once purchased

### What's Included?

- 📍 One table
- 📍 Exhibitor recognition in 2026 PRO EX Summit materials
- 📍 Access to delegates during designated trade show hours
- 📍 Inclusion in a curated exhibitor environment
- 📍 Maximum two booth attendants
- 📍 Breakfast, breaks and lunch



# 2026 PRO EX Summit

## Trade Show

April 30, 2026  
Niagara Falls, ON

### Exhibitor Allocation Lottery

To maintain the curated feel, the 2026 PRO EX Summit Trade Show will feature **10 exhibitor booths**.

How does this work?

- 📍 Application priority will be granted to PRO Corporate and Community Agency Members first.
- 📍 If more than 10 applications are received, spaces are assigned through a randomized lottery draw.
- 📍 Selected exhibitors are notified and given a deadline to confirm and submit payment.
- 📍 Applicants not selected are placed on a waitlist.

**Note:** Submission of an application does not guarantee a booth. Only selected exhibitors will be confirmed.

**[APPLY HERE FOR A TRADE SHOW BOOTH!](#)**

Questions?

[education@prontario.org](mailto:education@prontario.org)

### Frequently Asked Questions

**Q: Who is eligible to apply?**

**A:** All sector vendors are eligible to apply. Applications will open from February 19 to March 4, 2026.

**Q: Is the trade show first-come, first-served?**

**A:** With 10 exhibitor booths available, booths will be allocated via a randomized lottery draw.

**Q: When will exhibitors be notified?**

**A:** Selected exhibitors will be notified no later than March 5, 2026.

**Q: What happens if I am not selected?**

**A:** Only selected exhibitors will be invoiced for payment. Any additional applicants not selected will be placed on our waitlist.

**Q: Do I pay when I apply?**

**A:** Only selected exhibitors will be invoiced for payment. Payment deadlines will be announced at the time of selection.

**Q: Can I choose my booth location?**

**A:** Booths will be assigned by the PRO team. The open concept layout allows for maximum visibility for all!

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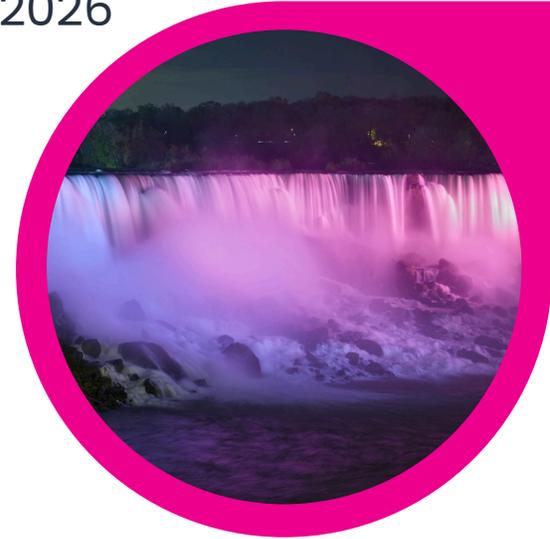
# PRO EX Summit

## Sponsorships

**Summit Dates:** April 30 – May 1, 2026

**Location:** Niagara Falls, ON

The 2026 PRO EX Summit is where Ontario's parks and recreation decision-makers come to explore new solutions, build partnerships, and invest in the future of their communities. With approximately 175 engaged delegates representing municipalities, non-profits, and sector organizations, this event provides a highly targeted environment for organizations looking to expand their reach and strengthen their presence within the recreation sector.



### Why Sponsor?

#### Premium Partnership

Sponsorship at 2026 PRO EX Summit is more than brand exposure; it is a strategic opportunity to connect with buyers, influencers, and leaders who shape programs, services, and purchasing decisions across the province. Our sponsorship packages are designed to help you engage, increase visibility, and be seen as a trusted partner in advancing quality recreation.

#### Gain a competitive edge

If you are considering sponsoring, then your competitors are too. Develop brand recognition by becoming a sponsor at Canada's premier parks and recreation conference. We have developed a dynamic agenda with ample networking opportunities and exhibition time.

#### Tailor made packages

We adapt our sponsorship packages to meet your requirements and budget. Whether you intend to sign on as a keynote, title, trade show sponsor or host social events, we have opportunities at competitive prices to put you at the forefront of our delegates' experience.

\*HST will be added to all prices; there are no refunds once purchased

\*Current Corporate PRO members receive a 10% discount on networking sponsorship packages. Member discounts do not apply to branding packages.

\*Each booth or sponsorship opportunity is designated for a single organization/vendor. Sharing booth space or sponsorship is prohibited.

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# PRO EX Summit

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### Sponsorship Tiers

|                                    |   |
|------------------------------------|---|
| <b>Title Sponsor</b><br>\$15,000   | <ul style="list-style-type: none"><li>• Name recognition in the event title</li><li>• Introduction during Delegate Welcome Address</li><li>• Receipt of event delegate contact information with consent</li><li>• Logo placement in all event related member communications</li><li>• Logo placement on six posts across PRO's social media channels</li><li>• Five top banner ads in PRO's biweekly NewsBrief</li><li>• Complimentary PRO Corporate Membership</li><li>• Listing on the PRO EX Summit webpage</li><li>• 2 Complimentary Full Conference Passes</li></ul> |
| <b>Keynote Sponsor</b><br>\$10,000 | <ul style="list-style-type: none"><li>• A 5-minute presentation before the keynote</li><li>• Receipt of Conference delegate contact information with consent</li><li>• Logo placements in three event-related member communications</li><li>• Three leaderboard ads in PRO's biweekly NewsBrief</li><li>• Listing on the PRO EX Summit webpage</li><li>• 1 Complimentary Day Pass</li></ul>   |
| <b>Delegate Sponsor</b><br>\$5,000 | <ul style="list-style-type: none"><li>• Sponsor the main give away fro delegates</li><li>• This Delegate Swag Item will be given to all 175 of our delegates</li></ul>  |
| <b>Meal Sponsor</b><br>\$3500      | <ul style="list-style-type: none"><li>• Logo placement at designated meal or break service</li><li>• Bundle options available</li><li>• Listing on the PRO EX Summit webpage</li></ul>  |
| <b>Break Sponsor</b><br>\$2500     | <ul style="list-style-type: none"><li>• Logo placement at designated meal or break service</li><li>• Bundle options available</li><li>• Listing on the PRO EX Summit webpage</li></ul>  |
| <b>Social Sponsor</b><br>\$5000    | <ul style="list-style-type: none"><li>• Display your logo and signage at one of the following social events. Mingle with attendees, make brief remarks, and introduce the event as host of one of these popular receptions</li></ul>  |

Have an idea? We will work with you to put your vision in place!  
Reach out to [education@prontario.org](mailto:education@prontario.org) for more information.