



PARKS AND RECREATION ONTARIO

2020-2024 Strategic Plan

Vision: Everyone experiences enhanced wellness through lifelong participation and equitable access to parks and recreation

Mission: Lead, connect and inspire Ontario's parks and recreation sector

Strategic Drivers and Goals

1. Positioning Parks and Recreation

Be the catalyst for coordinated advocacy in the sector.

- Advance legislation and public policy at all levels that enables equitable access and positions parks and recreation as vital for healthy communities.
- Deepen the impact of PRO's efforts by engaging the sector and allied stakeholders to positively influence government policy affecting parks and recreation.
- Proactively engage Ontario stakeholders in national advocacy and initiatives in collaboration with CPRA.

2. Knowledge Mobilization

Advance innovation through knowledge mobilization to strengthen policy and practice.

- Inspire leadership and innovation by providing training and resources that drive modernization and enhance quality parks and recreation.
- Develop and support in-person and on-line network learning to increase access to current research, knowledge and next practices.
- Engage members and stakeholders in efforts to advocate for and promote parks and recreation.

3. Quality Assurance

Elevate the parks and recreation sector through quality assurance.

- Enhance the HIGH FIVE Quality Standard to reflect current research and emerging trends.
- Engage Provincial/Territorial partners to advance HIGH FIVE on public and political agendas nation-wide.
- Provide diverse opportunities to share knowledge, experience and expertise that support the continued enhancement of quality standards.