

Why Should I Attend?

In the fast-paced aquatic industry, it's easy to get a lap behind the latest knowledge and trends. PRO has you covered! The 2019 PRO Aquatics Conference is your best opportunity to connect with industry professionals through educational sessions, networking opportunities, keynote speakers, and our largest trade show yet. Here's why you should attend:

Sharpen your skills

With more than 40 learning sessions, 4 keynote speakers, 15 networking opportunities and trade show with more than 35 exhibitors, the PRO Aquatics Conference provides unparalleled opportunities for professional development.

Engage the Experts

Network with colleagues and participate in interactive sessions. Build new relationships and strengthen existing ones throughout the conference. Meet vendors and examine their offerings face to face.

New Tools

The PRO Aquatics Conference provides you with the latest innovative tools needed to enhance your programs and services. Leave the conference with solutions to issues and challenges you face every single day.

Refresh

Learn in a new environment while leaving your comfort zone while enhancing your skills and reenergizing your passion.

95% of delegates report that they were able to implement what they learned at the PRO Aquatics Conference.

97% of delegates rated the quality of sessions as strong or very strong and were satisfied with the overall conference experience.

Here's How to Convince Your Boss

We're all under pressure to maximize budgets and use our time wisely. Attending the PRO Aquatics Conference is an investment, both in yourself and in the future of your programs. Here are some tips for making a case to attend:

Budget-Friendly Conference

- **PRO Members get the best rates!** If you are not a PRO member, consider joining as a PRO member to save up to \$500 annually. For more information visit <https://www.prontario.org/membership>
- Register early for the very best rates – Our Keener rate expires on September 12 and our Early Bird rate expires on October 8
- Use the budget planner to outline all the costs for your employer

Show the Return on Investment

- Create an outline of the sessions you'd like to attend, including a description of how they will support your professional development and help meet the challenges in your organization and community
- Use the approval letter template to send a request to your supervisor or manager.
- Outline how your workload can be managed while you are away and review it with your supervisor

Share your learning You'll return from the conference inspired with new ideas. Commit to a post-conference report or presentation to staff in your organization