



# **Entering the Virtual World: Bringing your Camps and Programs Online**



**PRO Webinar Series**

**May 1, 2020**

# Agenda

1. Introductions
2. Boys and Girls Clubs – National Collaboration and Local Results
3. Town of Innisfil – The Rural Perspective
4. Ontario Camps Association – what will the summer hold?
5. City of Hamilton – Reaching Seniors
6. University of Guelph – Ready for summer, e-sports and aquatics

# Presenters

- Adam Joiner – Executive Director, Boys and Girls Club of Ottawa
- Tammy Botham - Supervisor Of Program and Facilities, Town of Innisfil
- Heather Davidson - Supervisor, Gym/Club Programming, City of Hamilton; Vice President, OCA Board of Directors
- Beth Fisher – Supervisor of Aquatics, Safety Certifications and Active Kids Programs, Department of Athletics, University of Guelph

# Boys and Girls Clubs

- National collaboration
- Virtual club manual on best practices
  - Signed consent
  - Support in virtual programming
  - Staffing
- Reporting to donors
  - Measuring Quality

# BOYS AND GIRLS CLUB OF OTTAWA GOES VIRTUAL!



The Boys and Girls Club of Ottawa is proud to offer online programming to our members during this time.

Programs include Homework Club, dance, science, music, yoga, fitness, and more!

Looking for something for the kids to do?  
You can sign up for access to these FREE programs!

Send an email to: [virtualBGCO@bgcottawa.org](mailto:virtualBGCO@bgcottawa.org) for the most up-to-date program schedule and access links!

## SAMPLE PROGRAM SCHEDULE:

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
2-3pm Junior Dance	2-3pm Linked> (with Shopify and Virtual Ventures)	2-3pm Magic Tricks	2-3:30pm Homework Club Support	
4-5pm All Ages Yoga	3-4pm Kids Fit (with CrossFit NCR)	3-4pm Spelling Bee & Trivia	3:30-4:30pm Kids Fit (with CrossFit NCR)	3-4pm Home Fitness
5-6pm Storytime (Junior)	4-5pm Home Scavenger Hunt	5-6pm Kitchen Science	4:30-5:30pm Music	5-6pm Craft Time
6-7pm Raise the Grade (must be pre-registered)	6-7pm Brain Quest	7-8pm Tea Time (13+)	6-7pm Leaders for Life (must be pre-registered)	7-8pm Storytime (Junior & Inter)



Boys and Girls Club of Ottawa  
Repaire jeunesse d'Ottawa

# Rural Perspective: Town of Innisfil

- Who are we?
- What are we doing?



[innisfil.ca/thingstodo/programsactivities/](https://innisfil.ca/thingstodo/programsactivities/)

## Calendars

[Home Page](#) > [Calendars](#)

To view upcoming VIRTUAL programs:

Please click on the location field and click on "Virtual Programming" locations for all your needs.

Register for Live Virtual Programs for Free by clicking on the program timeslot that you would like to register for.

Filter By:

Choose Calendar:  
Virtual Programmin...  
  
Show:  
All  
  
Activity Category:  
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Age Range:  
0 - 100 yrs  
  
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Location:  
Virtual Programming  
  
[Clear Filters](#)

Virtual Programming

< today >

Virtual Programming - Virtual Programming ⓘ

Apr 27 - May 3 2020

Mon 27	Tue 28	Wed 29	Thu 30	Fri 1	Sat 2	Sun 3
All Day						
8 AM						
7 AM						
8 AM						
9 AM	9am VIRTUAL - Tai				9:30am - VIRTUAL	
10 AM	10am - VIRTUAL	10am - VIRTUAL			10am - VIRTUAL	
10:30am	10:30am - VIRTUAL	10:30am - VIRTUAL			10:30am VIRTUAL	
11 AM	VIRTUAL - Muay				11:15am VIRTUAL	
12 PM						
1 PM					1pm VIRTUAL - Now and Zen for Youth	
2 PM						
3 PM						
4 PM	4pm - VIRTUAL					
4:30pm - VIRTUAL						
5 PM	5:15pm VIRTUAL				5:30pm - VIRTUAL	
6 PM	6pm - VIRTUAL	6:30pm - VIRTUAL			6pm - VIRTUAL	
6:30pm 3 activities available	6:30pm - 7:10pm VIRTUAL	6:30pm VIRTUAL - Yoga For Beginners	7pm VIRTUAL	6:30pm - VIRTUAL	6:30pm - VIRTUAL	
7 PM	7pm - VIRTUAL			7pm VIRTUAL	7pm VIRTUAL	
8 PM				7:50pm VIRTUAL	7:50pm VIRTUAL	
9 PM						
10 PM						

Online recreation programs

# Registered Programs

[innisfil.ca/recreation-leisure-programming/](https://innisfil.ca/recreation-leisure-programming/)

Sample ActiveNet calendar for program schedule through Zoom

# How are we doing and what's next?

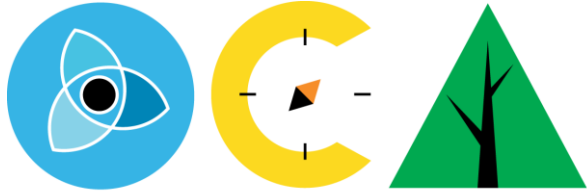


**Due to the current COVID-19 the  
Speak Your Mind Youth Mental Health  
summit has been revitalized to  
Virtual Workshops.**

[Check back for further information.](#)



# Ontario Camps Association



**ONTARIO CAMPS  
ASSOCIATION**

*Community. Leadership. Life.*

- Nearly 450 member organizations
- 200+ Day camps, 170+ Overnight, 45+ are a mix of the two
- Many camps have outdoor education centres and a handful of standalone centres have recently joined
- On average 115 receive standards visits each year
- Currently over 600 standards that are reviewed each year
- <https://www.ontariocampsassociation.ca/>

# Virtual Programming Considerations

- Guidelines for safe, high quality programs in person and virtually
- [Collaboration on Slack](#)
- [American Camps Association](#)
- Draft “best practices”
  - Collaboration with allied organizations



# Working with vulnerable populations

- Witnessing Abuse/Duty to report
- Participant Privacy
- Behaviour Management
- Individualized Approach
- Emergency Action Planning

# City of Hamilton:

## Seniors Centre without Walls

- In existence pre-COVID
  - 2 times/week; 15 participants
- Since restrictions
  - 20 classes per week up to 4 times a day; 130 users, 94 unique
- Issues with rapid expansion
  - Emergency Action Planning
  - Participant caps
  - Controlled expansion



Hamilton

# University of Guelph: Camps & Kids

- [Facebook Page](#)
  - Focus is on camper engagement, community connection & joy to families
- Post videos & activities twice a week
  - Sample activities – brain teasers, colouring sheets, partner games
- First video posted March 19<sup>th</sup> - 1.6k views
- Camping industry messaging #stayhometocomehome



# Virtual Engagement

- Family Scavenger Hunt with Finale video
- PAY-FOR PROGRAMS
- ZOOM sessions with counsellors
- Guided crafts, story time
- Camp In A Box







## Activity #5: Family "Alphabet" Scavenger Hunt Challenge

This scavenger hunt will allow you to be really creative in your collection of items as you can make your answers or find them within your house. You will need to collect all of the items listed for each letter of the alphabet. Once you have all of the items, take a picture of all of them together and send them to us in a message on our Facebook page. If we receive at least 20 replies with a successful photo of completion by Thursday April 16th at 4pm, you will see Kevin (Active Kids Coordinator) get a pie in the face on Facebook Live on Thursday at 5:00pm. Share and work on this challenge together as a whole family so we can see Kevin get a pie in the face!

Be Creative and Think Outside The Box

You shouldn't need to leave your property to find items

Have fun and work as a team!!

### Bonus Challenge:

When you send in your picture, include an item that Kevin has to find. He'll create his own Scavenger Hunt and will share the items he had to find on Facebook Live on Thursday.

### Scavenger Hunt List

Letter Of Alphabet	Item	Completed
A	Airplane	
B	Binoculars	
C	Clock	
D	Dice	
E	Egg	
F	Flowers	
G	Gryph Colouring Page (Coloured)	
H	Hat	
I	Ice "_____"	
J	Joke (written)	
K	Keys	
L	Laces	
M	Mask	
N	Novel	
O	Outdoor Items (5 things you find outdoors)	
P	Puppet	
Q	Queen of Hearts, Spades, Diamonds, and Clubs	
R	Rainbow	
S	Silly Socks	
T	Thank You Card or Poster to Our Essential Workers	
U	Umbrella	
V	Vegetables (3 Kinds)	
W	Wheel	
X	"X's and O's" (Create a portable Tic Tac Toe game)	
Y	Yellow Box	
Z	Zipper	



# E-Gaming & E-Sports



- Online tournament structure for 1v1 or team play of popular e-games (Fortnite) or e-sports (NHL 20, FIFA Soccer)
- Marketing to students traditionally who do not set foot into Athletics Facilities
- Considerations
  - Age- and organization-appropriate
  - Player standings platform
  - Registration/Waivers
  - Code of Conduct



# Aquatics Programming Online

- Harness the power of your Water Safety agencies
- Partner with your swim club or varsity coach to offer dry land training tips for swimmers
- Instagram Take Over – Ask A Lifeguard, Ask An Aquafit Instructor
- Approach swimming education videos with caution - providing disclaimers may not be sufficient

## AQUATICS AT HOME

Here are some awesome water safety resources from our partners.  
Check back weekly for new activities & special announcements!

**Lifesaving Society**

[Water Smart At Home Contest](#)

[Swim to Survive Word Search](#)

[Water Safety Tips for Children Under 5](#)

**Canadian Red Cross**

[Lifejacket Safety Tips](#)

[Summer Water Safety](#)

# Thank you

- Coming Monday - Webinar will be online
- Resources & links available on PRO website



[pro@prontario.org](mailto:pro@prontario.org)





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PRO Webinar Series

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