

Thinking Outside the Box to Engage Small Town Ontario



Who Are We?

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“Jack, you need to start thinking outside the box.”

Activity #1



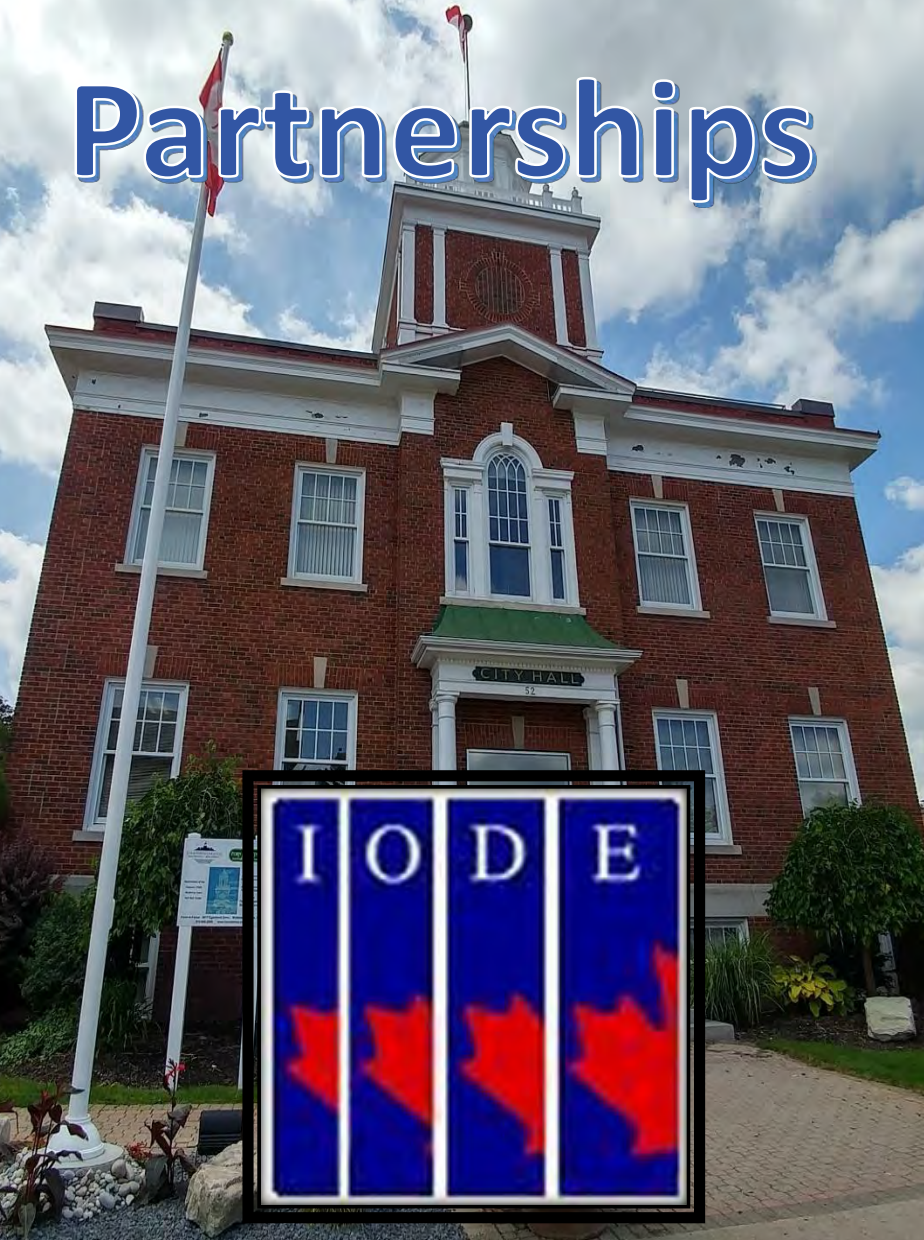
MY RECREATION COMMUNITY



What do I have to work with?



Partnerships





Successes

Great success with these partners



Challenges

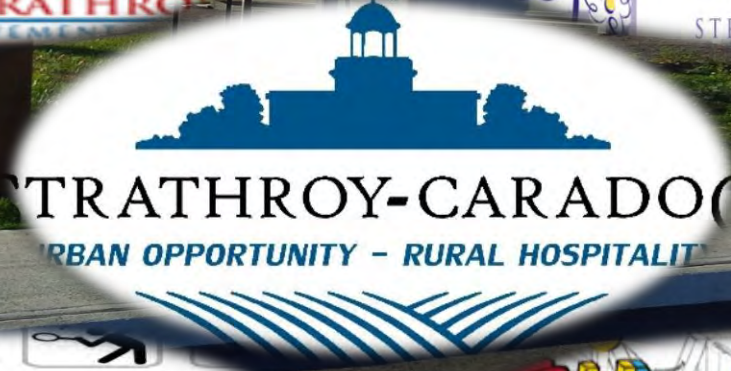


Thinking

Outside



Unique Partnerships







WOMEN'S RURAL
RESOURCE CENTRE
STRATHROY & AREA

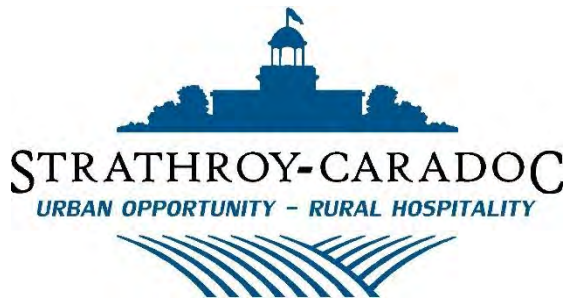


HEART OF STRATHROY
BUSINESS IMPROVEMENT DISTRICT



2019 Educational Forum and Trade Show

#PROForum19



Progress Through Partnership Committee



2019 Educational Forum and Trade Show

#PROForum19

When to Lead and When to Support



Leadership





Downtown Strathroy Market

EST. 1861



2019 Educational Forum and Trade Show

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Downtown Market



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2019 Educational Forum and Trade Show

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Survive and Thrive





Strategic Plan

- Municipal leadership
 - return back to the Market after year 3 or 4
- Expand Vendor and Market Revenue
 - Yr. 1 and 3 by 10%
 - Year 2 by 15%





Night Market





2019 Educational Forum and Trade Show

#PROForum19

Activity #1 – Re-Visit



MY RECREATION COMMUNITY



What do I want to add? How do I get it?

TURKEY
FESTIVAL



TKETS



STRATHROY
hometown
festival
WELCOME HOME



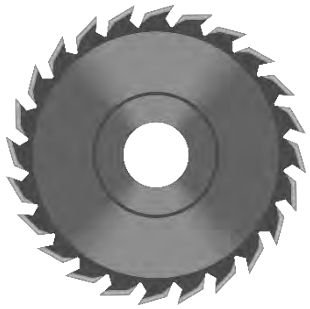
2019 Educational Forum and Trade Show

#PROForum19

~~Quality~~



Lack of Volunteers



LABOUR

After school program gives kids a taste of the trades

Don Procter March 1, 2019



COURTESY OF THE MUNICIPALITY OF STRATHROY-CARADOC — The municipality located about 40 kilometres west of London, Ont., is running an eight-week after school program for elementary school students aged nine to 13. Each of the 20 students will be building a small table and footstool.

Local town launches skilled trades program for elementary school pupils

LOUIS PIN, SARNIA OBSERVER ([HTTPS://LFPRESS.COM/AUTHOR/LOUIS-PIN-ST-THOMAS-TIMES-JOURNAL](https://lfpres.com/author/louis-pin-st-thomas-times-journal))
Updated: February 1, 2019



David Vine sits on a lawn chair built in his woodworking class at Strathroy District Collegiate Institute. This year he'll teach elementary school kids how to craft the same chair, and other deck furniture, as part of a municipally-funded program to get students interested in skilled trades. (Louis Pin/Sarnia Observer)

FINANCIAL POST

NEWS INVESTING MARKETS PERSONAL FINANCE INNOVATION FP COMMENT ENTREPRENEUR EXECUTIVE

Skilled trades talent shortage crisis for Canadian business

Rick Spence: Seasoned executives and sales people are alive, shortage of traditional skilled trades is a national problem sign of easing

2012



canada.com

NEWS BUSINESS SPORTS ENTERTAINMENT LIFE STYLE HEALTH TRAVEL

Don't Miss: Happening Now Video Centre Live chats Blogs on canada.com canada.com on Facebook Odds

Young Canadians are backing away from skilled trades, StatsCan finds

BY JASON FEKETE, POSTMEDIA NEWS JUNE 26, 2013

STORY PHOTOS (2)



STORY TOOLS

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Cody Malloch shown at Algonquin College in Ottawa. Malloch is a third-year apprentice for his father's company, Malloch Construction, and will be competing at the WoodSkills Competition in Germany early next month.

FINANCIAL POST

NEWS INVESTING MARKETS PERSONAL FINANCE INNOVATION FP COMMENT ENTREPRENEUR EXECUTIVE FP MAGAZINE SUBSCRIBE MORE NATIONAL POST

Canada's coming economic headache: A serious shortage of skilled workers

2014

Jason Kenney says the construction, mining and petroleum sectors are examples of industries that will face serious shortages of skilled workers over the next decade

THE CANADIAN PRESS

June 25, 2014 10:57 AM EDT

Filed under: News Economy

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"We can acknowledge that we have imbalanced labour market

TORONTO — A shortage of skilled workers will be one of Canada's greatest future economic challenges, Employment Minister Jason Kenney told a skills summit Wednesday.

The conference held in Toronto brought together stakeholders to discuss the labour market, employee training and those under-represented in the labour force.

It's necessary that an "informed national discussion" take place about the condition of Canada's labour market, in order to address future skills gaps, Kenney said.

CBC MENU


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Politics

Apprenticeship ad's claim of skilled trades shortfall open to question

Lack of labour market data casts doubt on forecast of jobs needed over next decade

CBC News Posted: Jan 11, 2015 5:00 AM ET | Last updated: January 11, 2015



Canada Apprentice Loan

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Editorial Viewpoint, This Just In - News

Skilled Trades Shortage Holding Back The Region

ALAN HALBERSTADT September 6, 2014 10:31 am

There's good news and bad news on the jobs' front in the Windsor-Census Metropolitan area.

First the very good news. The July unemployment data from Statistics Canada puts us at 6.2%, which is below the national (6.9%) and Ontario (6.4%) averages. Pretty amazing when you consider we were a national high of 5.4% in July of 2009.

The latest data needs to be tempered by the youth jobless rate of 13.4%, although that number has declined 18.6% in June.

Now the bad news. The rate would be a lot lower if we could only convince more youth to pursue careers in skilled trades. A new quarterly employer survey released by Workforce WindsorEssex tells the tragic tale

HUFFPOST

EDITOR CA

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Nobina Robinson Policy brought leader on Canadian innovation, higher education and skills

THE BLOG

Skilled Trades Will Enable The Future Of Canada's Economy

If our economy is shifting, how much emphasis do we really need to place on filling predicted shortages and attracting more young people to the trades? While we focus so much on the digital space, we can't forget that Canada is about to make massive investments in physical infrastructure.


01/16/2017 03:38 EST Updated 01/16/2017 03:38 EST



2017

THE GLOBE AND MAIL TALENT SUBSCRIBE REGISTER LOG IN

Factories are desperate for skilled workers



TRENDING
1 China accuses detained Canadians of spying, days after Huawei extradition hearing approved

CONTRACTOR

News

Education system is key to Canada's skilled trade shortages: Opinion

Coordinated awareness programs and post-secondary electives needed

An employee works in the blast booth at the other Ontario manufacturing operations, Aut workers.
MARK BLINCH/THE GLOBE AND MAIL


SARAH EFRON
PUBLISHED FEBRUARY 4, 2018

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Heard on All Things Considered
EMBER GROSS JON MARCUS

High-Paying Trade Jobs Sit Empty, While High School Grads Line Up For University



Business Topics

Canadian Contractor

More News

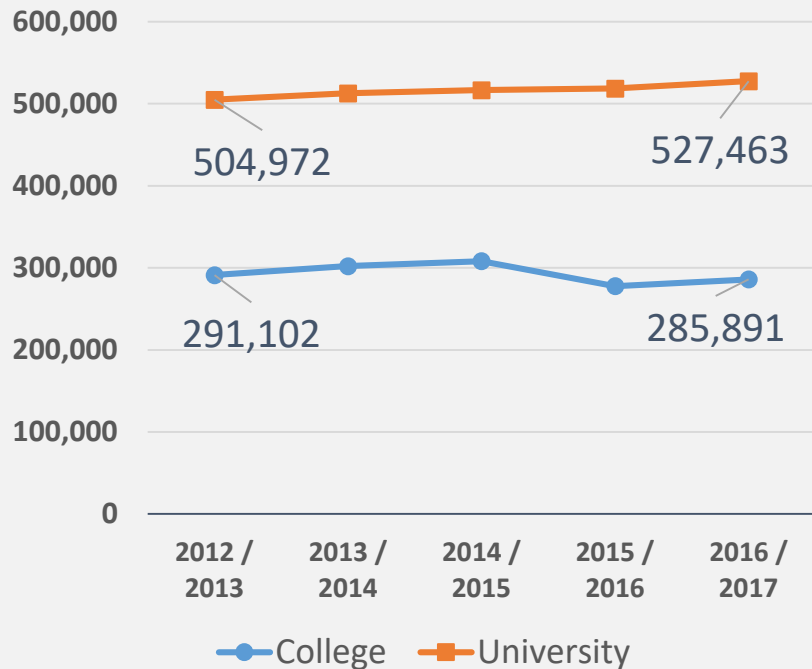
May 24, 2018 by Casey Edge

Canadian Contractor welcomes back guest columnist Casey Edge. Casey is the Executive Director of the Victoria Residential Builders Association (VRBA), an independent organization tackling national, provincial and municipal housing issues on behalf of Canadians. Casey is articulate, passionate and unafraid to speak out on behalf of the residential building industry. We welcome readers to respond and comment to the ideas Casey will be bringing to our attention over the next several months.

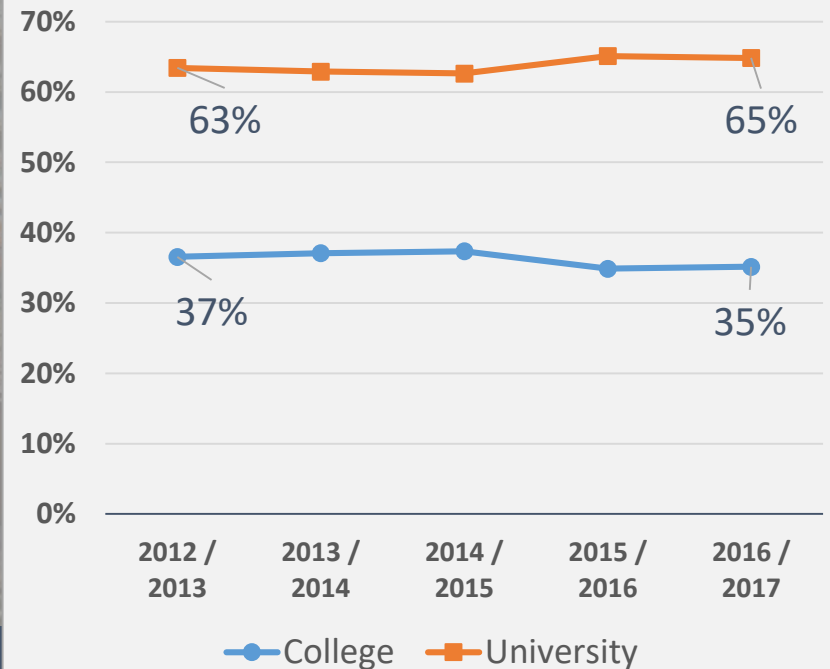


University and College Enrollment (2012 - 2017)

Post-Secondary Enrollment in Ontario
(Absolute Values)

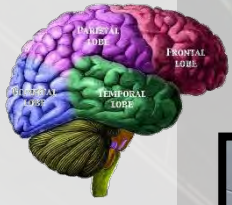


Post-Secondary Enrollment in Ontario
(As a Percent of Total Enrollment)



The Junior Trades Program in Action

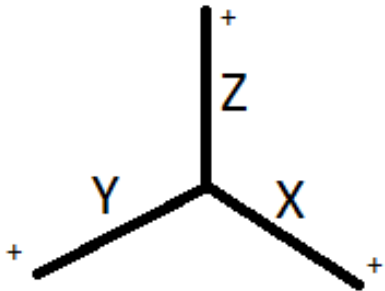




Why did we do this?



Activity #2 – Building for Success



What do I need for success?

Wrap Up and Closing Remarks

